

Nuance® Equitrac Hybrid Print Control

Minimize network print infrastructure costs.

Managing print operations across the organization requires high levels of efficiency and reliability, and print management software supports these requirements through print tracking, security and policy enforcement. Historically however, print management deployments sometimes require compromise.

This is because most print management solutions require you to choose a single deployment architecture – either print servers or direct IP printing. Both architectures have their strengths. And both have limitations in certain environments that lead to unnecessary costs, support requirements and workflow complexities.

Equitrac, with Hybrid Print Control™, is different. It allows organizations of all types to provision and manage printing services in the most optimal manner with the versatility of three network printing architecture options – print servers, direct IP printing or both. This lets IT managers and managed service providers tailor both office printing infrastructure and print workflow and usage policies to maximize service levels to all users while minimizing total cost of ownership.

Why is Hybrid Print Control important?

Hybrid Print Control provides the versatility needed to maximize print cost savings and security, while minimizing network print infrastructure costs. Versatility is important because printing isn't one size fits

all. While print servers may be the best fit for offices with hundreds or thousands of users on a LAN, Direct IP printing may be a better fit for smaller offices connected via a WAN, or for roaming workers.

And change is constant. Users and devices are added and removed. Roaming users frequently change locations. Software and drivers are updated. And user requirements shift over time. The constant is a need for the control, convenience and choice that print management software delivers. Equitrac provides those benefits in a single, centralized print management solution that supports whatever print deployment choice is best for your organization.

Convenience with Control

It's critical to deploy print management software that combines authentication and authorization of users at every printing device to support activity tracking, access control, protection of sensitive information and personalized print workflows – regardless of print deployment method.

Equitrac is a highly configurable and scalable print management solution. This means that it can be adjusted as printing needs evolve within your business. Equitrac offers industry-leading support of print management objectives such as cost savings, security, and reduction in waste, while providing enterprises the ability to control, track, and account for print activity.

Print Deployment Architectures

Print Servers	Software deployed on print server(s) connects networked printers with computers over a network. The print server accepts incoming print jobs from computers on the network, then processes and routes the jobs to the right printers	<p>Pros:</p> <ul style="list-style-type: none"> • Tight control of print activity for multiple users • Print driver management is limited to the server-level • No desktop print client required <p>Cons:</p> <ul style="list-style-type: none"> • Costly to deploy print servers in multiple locations • High network traffic across LAN or WAN • Disruption of service for multiple users if print server is offline
Direct IP	Print drivers are installed locally on desktop clients where print jobs are rendered and sent directly to the printer or print spooler.	<p>Pros:</p> <ul style="list-style-type: none"> • No print server costs • Zero WAN print stream traffic • Print failures effect one, not many <p>Cons:</p> <ul style="list-style-type: none"> • Limited ability to control print activity • Print drivers must be maintained on every desktop • No central print queue mechanism
Hybrid Print Control	Supports centralized print management across a mix of Print Servers and Direct IP architectures.	<p>Pros:</p> <ul style="list-style-type: none"> • Deploy the lowest cost deployment architecture for every office location • Optimal support for fixed, mobile and roaming workers

The software features Follow-You Printing® technology, in which print jobs are held until users authenticate themselves at the networked printer of their choice. This feature enhances security by releasing documents only when a person is physically at the printer while reducing costs of unnecessary printing.

About Nuance Communications, Inc.

Nuance Communications, Inc. is a leading provider of voice and language solutions for businesses and consumers around the world. Its technologies, applications and services make the user experience more compelling by transforming the way people interact with devices and systems. Every day, millions of users and thousands of businesses experience Nuance's proven applications.

For more information on how Equitrac products can meet your unique needs, please contact us at sales@nuance.com or call 1-800-327-0183. For additional product information please visit www.nuance.com.